## PRUDENTIAL MUTUAL FUND

## **ICICI Prudential Asset Management Company Limited**

Corporate Identity Number: U99999DL1993PLC054135

Registered Office: 12th Floor, Narain Manzil, 23, Barakhamba Road, New Delhi - 110 001.

Corporate Office: 3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg, Bandra (E), Mumbai - 400051.

Tel: 022 2642 8000 Fax: 022 2655 4165, website: www.icicipruamc.com.

email id: enquiry@icicipruamc.com

Central Service Office: 2nd Floor, Block B-2, Nirlon Knowledge Park, Western Express Highway,

Goregaon (E), Mumbai - 400063. Tel: 022 2685 2000 Fax: 022 26868313

Notice-cum-Addendum to the Scheme Information Document (SID)/Key Information Memorandum (KIM) of ICICI Prudential Balanced Advantage Fund (the Scheme)

Notice-cum-addendum is hereby given that the Trustee of ICICI Prudential Mutual Fund (the Fund) has approved following change in the SID and KIM of the Scheme with effect from August 07, 2015.

## Exit load under the Scheme:

- If units purchased or switched in from another scheme of the Fund are redeemed
  or switched out upto 20% of the units (the limit) purchased or switched within
  18 months from the date of allotment Nil
- If units purchased or switched in from another scheme of the Fund are redeemed or switched out in excess of the limit within 18 months from the date of allotment - 1% of the applicable NAV.
- If units purchased or switched in from another scheme of the Fund are redeemed or switched out after 18 months from the date of allotment - NIL

The revision in exit load shall be applicable on a prospective basis to all the transactions including investments through Systematic Investment Plans (SIPs) and Systematic Transfer Plan (STPs) and on redemptions through Systematic Transfer Plans (STPs) and Systematic Withdrawal Plans (SWPs) where registrations/enrolments have been done on or after the effective date.

Investors are requested to take a note of the above change.

All the other provisions of the SID/KIM except as specifically modified herein above remain unchanged.

This Notice-cum-Addendum forms an integral part of the SID/KIM of the Scheme, as amended from time to time.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai Sd/-

Date : August 03, 2015 Authorised Signatory

No. 003/08/2015

CALL MTNL/BSNL: 1800 222 999 • Others: 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.